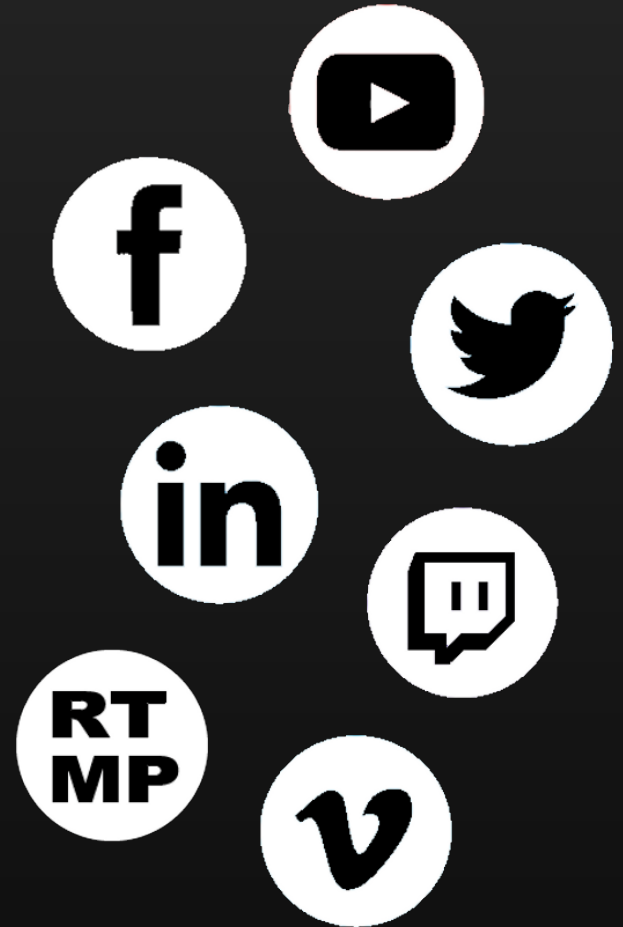




 videolinq

Real-time closed captioning for  
a better-connected world.

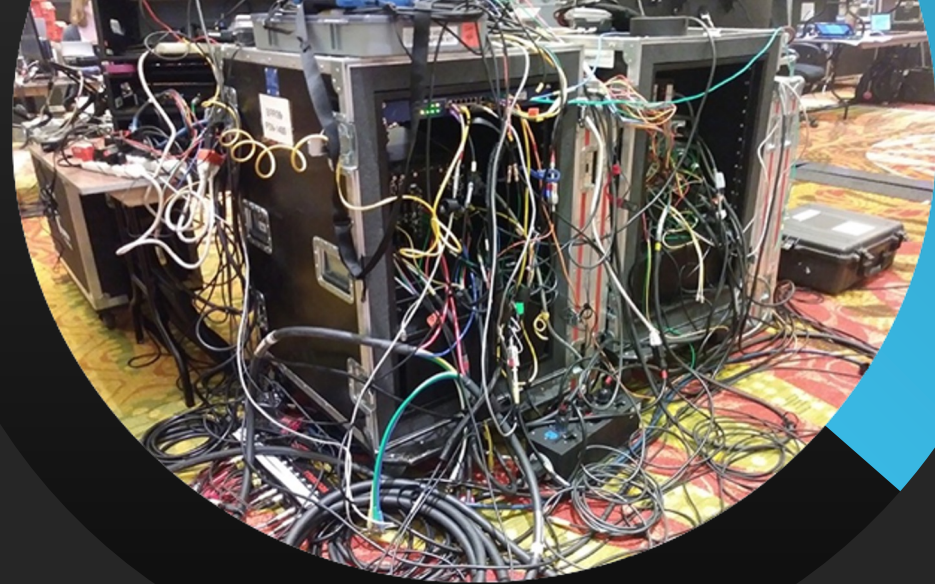




## THE PROBLEM

# Adding real-time native or translated captions to live video is both complicated and expensive.

- Only high-end broadcasters can effort the cost associated with using human captioners.
- Current market solutions offer caption insertion to live video but require connecting another service for multi stream distribution.
- Many video platforms offer caption automation, but generative AI (GenAI) is not accurate.
- Customers don't trust the technology and find it complicated and risky.

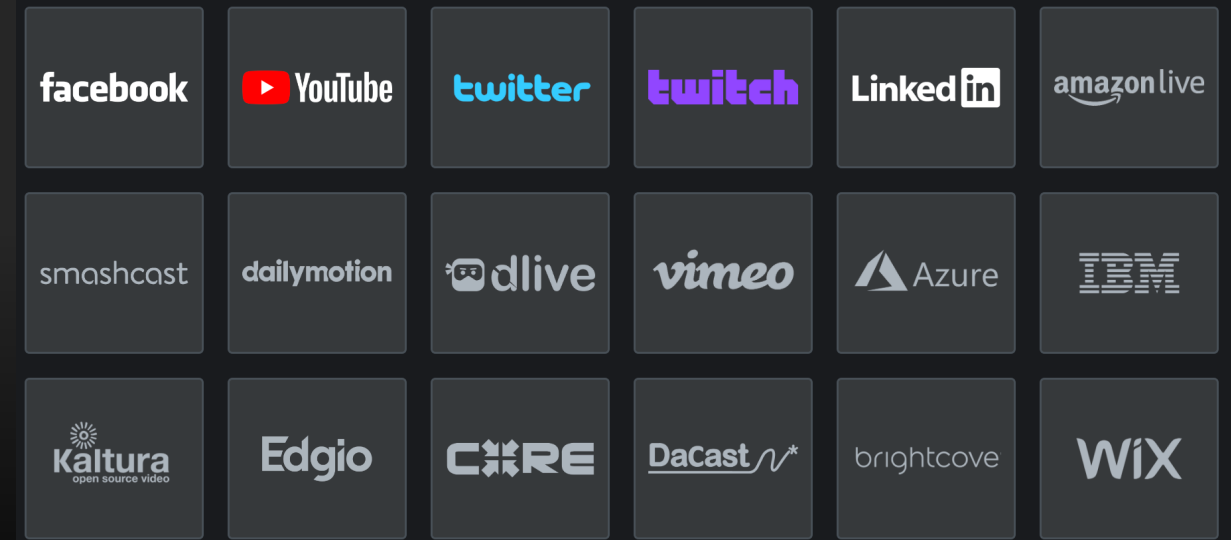
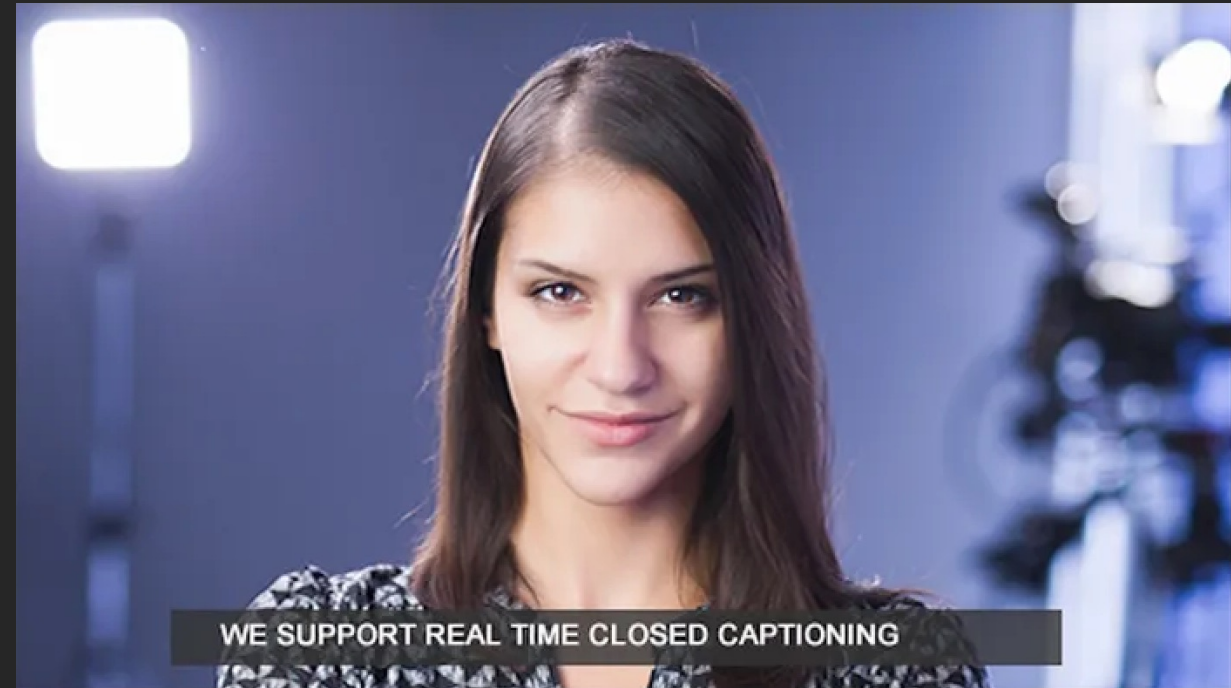




## THE SOLUTION

# Videolinq automated captions, translations, and transcripts + live stream distribution platform!

- Create **automated native or translated captions** for live and recorded media, using a **real-time Editor** to improve accuracy.
- Supports human captioners.
- Powerful integration with leading social media platforms.
- A centralized workspace for teams to engage audience, measure ROI, and distribute live content online.
- Reduce production costs by 85% and labor by 60%





## THE PRODUCT

# EDIT for Live Streams

Real-time automated native or translated closed captioning with **an editor** to correct mistakes before they appear on the video.

Instantly save ready-to-use caption files or transcripts.

The screenshot displays the V live stream control interface. At the top left, it says "My Channel" with an edit icon. On the top right, there are two buttons: "Streaming 0:03:29" and "Stop CC 0:03:18". The main video player shows a man speaking at a podium with an American flag and the Federal Reserve logo in the background. A lower-third graphic reads "MONETARY POLICY & THE ECONOMY" and "JEROME POWELL, Federal Reserve Chair". A C-SPAN logo is in the bottom right of the video. Spanish subtitles are visible at the bottom of the video: "Y casi todos los participantes." and "Considere los". To the right of the video player, a settings panel lists technical details: Resolution: 424x240, Bitrate: 1597 KBps, Audio: 130 KBps, and FPS: 30 Frames. Below the video player, there is a navigation bar with tabs for "PLAYER", "CC", "PRIVACY", and "ENCODER". The "CC" tab is selected. Under the "CC" tab, there are four radio button options: "I don't use closed captioning.", "Closed captioning is in the video.", "Add manual closed captioning to the video", and "Add automated closed captioning to the video. Service: 0:03:18" (which is selected). Below these options, there is a "Select delay" section with radio buttons for "30 sec", "1 min" (selected), and "2 min". There is also a "Select Language" dropdown set to "English (USA)" and a "Translate" dropdown set to "Spanish". At the bottom of the settings panel, there are four buttons: "Start", "Stop", "Editor", and "Billable Hours". A footnote at the bottom reads: "\* Stream credentials change based on the actual source."




## THE PRODUCT

# EDIT for Recorded Media

Upload files, create native or translated captions, **edit the output**, and export SRT, VTT, or transcripts in PDF format.

Supports 60+ languages.

Edit: Caption Editor for Files ✕



sample-japanese

Search  Search

<< < seek > >>

[Reset captions](#)

Export captions: SRT VTT PDF

Edit captions data in order of appearance. Change text position

Transcript *				
今年 コトシ も モ 盛大 セーダイ に ニ 開催 ケ	31	☰	🗑️	00:00:12 00:00:14
さ サ れる レル こと コト を オ 嬉しく ウレシ	29	☰	🗑️	00:00:14 00:00:15
思い オモイ ます マス 十倉 トクラ 経団連 ケ	31	☰	🗑️	00:00:15 00:00:17
会長 カイチャウ 桜田 サクラダ 経済 ケイザイ	25	☰	🗑️	00:00:18 00:00:19



## THE PRODUCT

# Human Captioning

Stenograph operators can add real-time closed captioning to live stream when they use a Videolinq partner.

1 | CapApp

ai media

streamtext

telestream

voice interaction

My Channel

Go Live



Resolution:  
1920x1080

Bitrate:  
3582 KBps

Audio:  
113 KBps

FPS:  
30 Frames



Expand: Player, Closed Captioning, Stream Security, Encoder

PLAYER

CC

PRIVACY

ENCODER

Check one option to add closed captioning to the video

- I don't use closed captioning.
- Closed captioning is in the video.
- Add manual closed captioning to the video
- Add automated closed captioning to the video. Service: offline

Closed Captioning Credentials

Publish URL

Stream Key

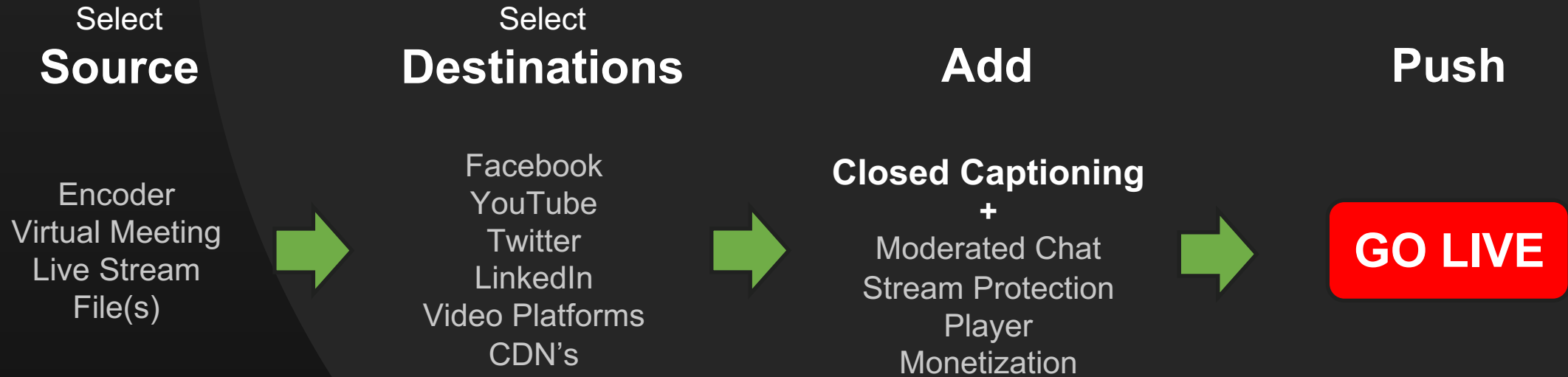
Password

\* Stream credentials change based on the actual source.





## HOW IT WORKS



Verizon: “ *Videolinq reduced the work of **5 people** over **5 days** to a single operator, who got the job done in **5 minutes!** ”*



## BUSINESS MODEL

### B2B SaaS Monthly/Annual

- Direct subscription.
- Fixed plans with limits.
- Pay for over usage.
- **Pay-per-use** for captions, translations and transcripts.

#### Basic Plan

**\$49**

Basic features to  
conduct 1-2 events  
per month.

#### Premium Plan

**\$149**

Add event management,  
security, and stream  
monetization

#### Enterprise Plan

**Call**

Custom plans, 24/7  
streaming and  
enhanced support.





## OUR COMPETITORS

Company established

Human generated closed-captioning

Automated captions & translations with live **Editor**

Social media integration:



Virtual online meetings

Player & stream monetization via 3<sup>rd</sup> platforms

Multi-streaming to many destinations

videolinq

ai media

verbit

2019

2003

2017

Y

Y

Y

Y

N

N

Y

N

N

Y

N

N

Y

N

N

25

1

1



## BRAND RECOGNITION

2000+ Users

Nominated "Best Closed Captioning Solution"  
by Streaming Media Magazine

Ranked among "Top Live Streaming Platforms"



Marquee customers:

verizon

Tufts  
UNIVERSITY



## IN SUMMARY



Adding closed captioning to live streams is complicated and expensive.

Videolinq caption services is simple to use and affordable.

Open a free account or book a demo at [www.videolinq.com](http://www.videolinq.com)

*Contact: [sales@videolinq.com](mailto:sales@videolinq.com)*